



 **NORTE19**  
PROMOTORA DE HOTELES



## OUR HISTORY



Norte 19 Promotora de Hoteles emerges from a success story that transformed the hotel industry in Mexico more than two decades ago with the creation and expansion of the City Express Brand, one of the most successful brands in the region. We have a presence in more than 75 cities spread across four countries: Mexico, Colombia, Chile, and Costa Rica.

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## INTEGRAL SOLUTIONS



Norte 19 is a company that offers comprehensive solutions for your hotel's investment, development, and management. Our activities include:

- Hotel investment fund.
- Professional team for operations.
- Design and development of tourism projects.
- Development and operation of technological solutions for hotel administration and commercialization.



## OUR COMMITMENT

Productivity and resource optimization are our commitments. Our operation is based on integrated management processes led by experienced leaders, which allows us to achieve high levels of quality and meet the standards of international brands. Additionally, we leverage economies of scale to accomplish efficiency and manage revenue to maximize the value of your hotel.

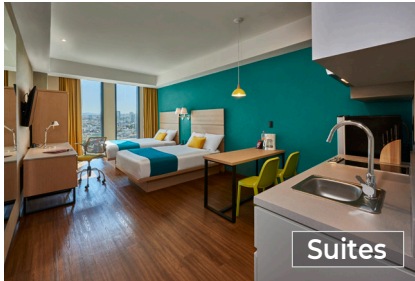
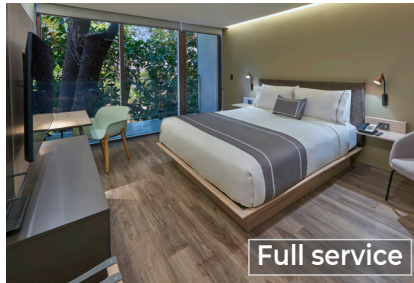


## HOTEL ADMINISTRATION



Nowadays, we operate more than 150 hotels that meet international standards, ranging from the midscale segment to select services and full service. Our team includes professionals with extensive experience in local market operation and commercialization using digital and traditional channels.

# HOTEL CATEGORIES



## Some of the brands we operate



The professional team at Norte 19 has vast experience in the hotel industry, highlighting the development of more than five recognized brands in our industry. We operate more than 17,000 rooms in Mexico, Colombia, Chile, and Costa Rica. In addition, we have the approval of several hotel chains to operate their brands.



## FOOD & BEVERAGES



We develop complementary services to enrich the guest experience and service, such as our gastronomic offerings with local touches across all hotel categories. Our focus on quality and cost control guarantees a great experience for our guests.



## EVENT VENUES



To satisfy the needs of our guests and our corporate clients, we operate banquet halls specifically designed to adapt to the demands of each market and property.



## PROJECT DEVELOPMENT



We dedicate ourselves to hotel design according to our own concepts. We also develop projects that meet the standards of established brands. Our team of experts ensures quality at all stages of the project, meeting requirements and optimizing costs to ensure the success of each hotel.



EXPERIENCE  
IN DESIGN

We have developed more than 1,000,000 m<sup>2</sup> of comprehensive projects for the hotel industry, including interior design and furnishings. Our team adapts each project to your needs, whether they are new hotels, renovations, or conversions.



## TECHNOLOGY



We develop specialized software for the hotel industry which provides owners and operators more control over their business and streamlines decision-making. We have tools for development, operations, distribution, and support that enhance the guest experience and digital distribution.

## PROCESS AND ANALYSIS



Decision-making is based on data analysis, using access to a vast database through technology and advanced online tools. Our processes facilitate continuous analysis, focusing on specific strategies for each hotel and location, addressing each market segment.



## OUR PEOPLE



Our people are the most important asset; we continuously invest in the development and well-being of each member at all levels of the organization to empower them, thus ensuring they can offer the best experience to our guests.

Passion for service is the key to our success.

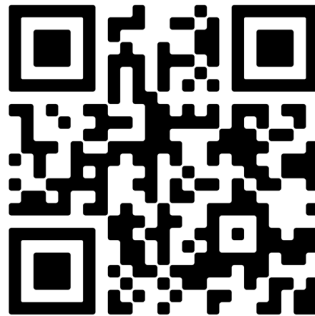
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